



## PRESS RELEASE

### **The Ethical Investment Association announces 2010 Transparency Award winners**

**London, 8 September 2010** – Axa Investment Managers, Henderson Global Investors, Jupiter Asset Management and Rathbone Unit Trust Management have received the Ethical Investment Association’s (EIA) 2010 Transparency Awards. The adviser body’s third annual awards recognise excellence in implementing the European SRI Transparency Code, the leading pan-European tool for product providers to demonstrate their commitment to transparency on green and ethical issues. The winners were announced today at the EIA’s quarterly conference on advising on green and ethical investments.

**Julian Parrott, Chair of the Ethical Investment Association said:** “The EIA is pleased to recognise and encourage best practice in transparency on green and ethical issues. Investment clients are increasingly aware of the impact of their investments on society and the environment. Increased transparency by product providers allows financial advisers and their clients to make informed choices.”

#### **Contact**

Lisa Wootton, UKSIF, tel: 0207 749 9950. [lisa.wootton@uksif.org](mailto:lisa.wootton@uksif.org).

#### **Notes to Editors**

#### **About the Ethical Investment Association (EIA)**

The Ethical Investment Association (EIA) is an association of financial

advisers from around the UK, dedicated to the promotion of green and ethical investment. Members are committed to increasing access to green and ethical investment advice for individuals, businesses and charities, and to increasing and improving their own professional knowledge.

The EIA was started by financial advisers in 1998. In 2009, the EIA became a chapter of UKSIF – the UK Sustainable Investment and Finance Association. For more information, visit [www.ethicalinvestment.org.uk](http://www.ethicalinvestment.org.uk).

### **About the European SRI Transparency Code**

The European SRI Transparency Code was created in November 2004 to increase accountability to consumers and society. As well as helping customers to make informed choices through a better understanding of funds' policies and practice, the Code creates greater clarity for asset managers, research providers and other stakeholders. The Code was developed by the European Sustainable Investment Forum (Eurosif) in partnership with UKSIF and other national sustainable investment and finance associations which work together to lead the marketing, promotion and implementation of the Code. In May 2008, a new logo for use by signatories was launched to help further implement and raise the awareness of the Code across Europe. More information on the European SRI Transparency Code is at [http://www.eurosif.org/publications/european\\_sri\\_transparency\\_code](http://www.eurosif.org/publications/european_sri_transparency_code).