



PRESS RELEASE

The Ethical Investment Association announces 2009 Transparency Award winners

London, 9 September 2009 – Axa Investment Managers, Henderson Global Investors, Insight Investment, and Jupiter Asset Management have received the Ethical Investment Association's (EIA) 2009 Transparency Awards, which recognise excellence in implementing the European SRI Transparency Guidelines, the leading pan-European tool for product providers to demonstrate their commitment to transparency on green and ethical issues. The winners were announced today at the EIA's Autumn Conference, held at CCLA Investment Management.

UK product providers who are signatories to the SRI Transparency Guidelines are ranked in an EIA report entitled "Know what you own: Transparency by UK Green and Ethical Investment Funds after the Financial Crisis", which is also published today. The report says that 85% of ethical investment advisers think that transparency is more important now than it was before the financial crisis. The report is available from www.ethicalinvestment.org.uk.

The EIA Transparency Awards and Report coincide with Financial Planning Week, www.financialplanningweek.org.uk.

Robin Keyte, Chair of the Ethical Investment Association said: "Following the events of the last two years, an increasing range of investment clients are concluding that it makes sense to understand the impact of their investments on society and the environment. The EIA is pleased to publish this report to

celebrate best practice in transparency on green and ethical issues and encourage improvement.”

Contact

Stephanie Walker, Communications, tel. 020 7749 9953. stephanie.walker@uksif.org

Notes to Editors

About the Ethical Investment Association (EIA)

The Ethical Investment Association (EIA) is an association of financial advisers from around the UK, dedicated to the promotion of green and ethical investment. Members are committed to increasing access to green and ethical investment advice for individuals, businesses and charities, and to increasing and improving their own professional knowledge. Members agree to abide by a code of conduct and to engage in a continued programme of training and development in the field of green and ethical investment and financial planning.

The EIA was started by financial advisers in 1998. In 2009, the EIA became a separate chapter of UKSIF. For more information, visit www.ethicalinvestment.org.uk

About the European SRI Transparency Guidelines

The European SRI Transparency Guidelines were created in November 2004 to increase accountability to consumers and society. As well as helping customers to make informed choices through a better understanding of funds' policies and practice, the Guidelines create greater clarity for asset managers, research providers and other stakeholders.

The Guidelines were developed by the European Sustainable Investment Forum (Eurosif) in partnership with UKSIF and other national sustainable investment and finance associations which work together to lead the marketing, promotion and implementation of the Guidelines. In May 2008, a new logo for use by signatories was launched to help further implement and raise the awareness of the Guidelines across Europe. More information on the European SRI Transparency Guidelines is at www.eurosif.org/publications/european_sri_transparency_guidelines.

About Financial Planning Week

Financial Planning Week is an information campaign run by the Institute of Financial Planning (IFP), an impartial and independent professional body, its members and supporters. The week takes place 7-13 September 2009. It aims to help consumers make a difference to their lives by taking some simple steps this week to improve their finance and giving them useful tips, tools and guidance. Find out more at www.financialplanningweek.org.uk.